



CASSIE SEMYON

(570)-466-8325 | cassandra.semyon@gmail.com | cassandrasemyon.com
Anchoring: <https://youtu.be/Yi6TwO2SkQs> | Reel: <https://youtu.be/r7vHrmwJ7mo>

EXPERIENCE

WBOC-TV DELMARVA'S NEWS LEADER, DOVER, DE

Multimedia Journalist/Weekend Anchor/Producer | January 2020 - Present

- Conduct interviews, shoot b-roll, and edit packages using Adobe Premiere
- Set up live shots in the field using a TVU or TVU app and report on-location
- Anchor and produce the weekend evening newscasts
- Stack and write newscasts with a combination of local and national news

WNEP-TV NEWSWATCH 16, SCRANTON, PA

Reporter/Multimedia Journalist | December 2018 - January 2020

- Researched and pitched story ideas to management and producers
- Conducted interviews, shot b-roll, and edited packages using Final Cut X
- Created fact sheets and posted online content for each story
- Interacted with viewers through Facebook and Twitter

ANDREA MITCHELL REPORTS, MSNBC WASHINGTON, DC

NBC Intern | June 2018 - August 2018

- Compiled briefing books each morning for show
- Composed engaging posts throughout live show for social media
- Assisted in pitching and packaging pieces for *Nightly News* and *Today*
- Researched guests to provide background information for producers

ABC NEWS, WASHINGTON, D.C. BUREAU

NewsOne Intern | June 2017 - August 2017

- Field produced remote live shots for ABC NewsOne customers and affiliates
- Assisted correspondents in research and script writing
- Cut VOs and VOSOTs for clients using Avid NewsCutter
- Logged Congressional hearings, White House Press briefings, and news conferences

TEMPLE UNIVERSITY TELEVISION, PHILADELPHIA, PA

Producer & Programming Intern | August 2015 - December 2018

- Assisted in planning and execution of special TUTV projects and productions
- Produced content for Temple University's digital cable station
- Shot and edited lectures for air and schedule daily programming

TEMPLE UPDATE, PHILADELPHIA, PA

Multimedia Journalist | August 2015 - December 2018

- Shot, wrote, and edited packages with Sony PXW-X70 and Adobe Premiere
- Reported live from the field and newsroom during newscast
- Stacked, wrote, and line produced live 30-minute newscasts

W.H.I.P. STUDENT RADIO, PHILADELPHIA, PA

On-Air Host, Rational Radio & The District | January 2018 - May 2018


- Hosted live hour-long radio broadcast on state, local, and national politics
- Operated control board during live radio broadcast
- Created digital content for W.H.I.P.'s website, including print and audio pieces


WPVI-TV CHANNEL 6 ACTION NEWS, PHILADELPHIA, PA


Newsroom Intern | September 2017 - December 2017

- Accompanied reporters and photographers on location shoots
- Pitched stories to producers and reporters
- Researched and assisted producers in writing for evening newscasts

CONNECT

 /in/cassandrasemyon/

 @cassemyon

 /cassiesemyontv/

EDUCATION

Temple University, Philadelphia, PA
Klein College of Media & Communication
B.A. in Media Studies & Production
Minor in Political Science
Concentration in Intercultural Comm
December 2018

SKILLS

Canon T6i, Sony PMW-200, Sony PXW-X70, Dalet, ENPS, iNews, Adobe Premiere, Adobe Illustrator, Avid NewsCutter, Final Cut X, Garage Band, Microsoft Office Suite, Facebook, Twitter, Tweetdeck, Instagram, Snapchat, YouTube, Vimeo, Wix, WordPress

AWARDS

Chesapeake AP Award, First Place:
Outstanding Coverage of a Continuing
Story, July 2021

Chesapeake AP Awards, Second Place:
Outstanding Serious Feature, July 2021

Recognized by The Washington Post's "The
Fix" as an outstanding political reporter to
follow on social media, October 2020

NATAS Mid-Atlantic Student Production
Emmy 2019: Best College/University
Student Production Newscast Recipient:
Producer, December 6, 2018

BEA Festival of Media Arts
Best Television Newscast:
Producer, December 6, 2018

Jessica Savitch Memorial Scholarship
Recipient: May 2018

Intercollegiate Broadcasting System
Awards: Video/TV Best News Package 2018

NATPE Conference Intern, January 2018

Lew Klein Excellence in the Media
Scholarship Recipient: December 2017